

WHY HIRE A WEDDING COORDINATOR?



by **marisa manna ferrell**

So he popped the big question and now you're engaged. It's time for the next big question – to hire or not to hire a wedding planner. It's time to start planning your ideal wedding; you're at a crossroads, and you may find yourself asking – is it necessary? Is it worth it? Here are some pros and cons that could get you off the fence.

What might just be the biggest concern most brides-to-be have when considering whether or not to hire a wedding planner is money. A lot of people fear that it will cost too much when they will already be paying for the rest of their wedding. Spending additional money for a wedding planner can be intimidating. However, depending on your planner, you may be charged a flat rate, by the hour, or often the planner will charge within a budget range. Besides the initial cost of hiring a planner, be sure to consider that your planner can also negotiate with vendors. Don't forget that it is likely your planner has worked with several vendors in the area and has good connections which could score you a better price.

When you set the money issue aside, you must also consider your organizational skills. Perhaps you are not good at planning, or maybe it is

too much to handle and you fear you will get flustered. Wedding planners are there to help take care of this problem. They specialize in coordination and making sure everything is on time and taken care of. They relieve you of the stress that it takes to make sure your big day will run smoothly.

If you enjoy doing things on your own or are very crafty, you might enjoy making your own favors, escort cards and so on. Even with a planner this is not a problem. Don't think that just because you hire a wedding planner that you are completely out of control in planning your wedding. Working together with the planner on your ideas and visions will make your event what you've always hoped it would be.

Also be aware that you can hire a planner for the "day of" versus a full wedding planner. "Day of" means that your wedding planner will confirm details with all the vendors you have booked for your day and also will coordinate the series of events that will occur on the big day, enabling you to still be in control of a lot of the process. A full wedding planner will assist with the vendors, venue, décor, event design, invitations, details, etc., help with selection and offer relief to you as the planner coordinates every step of the way.

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Hiring a wedding planner may not be for everyone, but remember, it will make your big day run smoothly, and as we like to do here at So Eventful, make you feel like a guest at your own event... rather than make you stress and worry. So, cheers to your big day and enjoy it! ■

Source: Marisa Manna Ferrell, Owner of So Eventful,
www.so-eventful.com

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